

JODIE SCOTT MUA

Privacy Policy

Last Updated: August 2026

At Jodie Scott MUA, we are committed to protecting your privacy and handling your personal information responsibly. This Privacy Policy explains what information we collect, why we collect it, how we use it, and your rights under the UK General Data Protection Regulation (UK GDPR).

What Information We Collect

Depending on the services you enquire about or book with us, we may collect:

- Your name
- Email address
- Telephone number
- Postal address
- Wedding date, venue and getting-ready location
- Wedding and bridal party information
- Makeup requirements and preferences
- Inspiration photographs
- Photographs you choose to provide
- Medical information, allergies, skin sensitivities or other information relevant to your makeup service
- Payment and invoice information
- Details of other wedding suppliers where you choose to provide them
- Any other information you choose to provide when contacting us

We only collect information that is necessary to manage your enquiry, booking and services.

How We Use Your Information

Your personal information may be used to:

- Respond to enquiries
- Check availability
- Manage your booking
- Provide bridal and occasion makeup services
- Arrange and carry out bridal trials
- Plan your wedding morning
- Contact you regarding your enquiry, booking or appointments
- Send invoices and payment reminders
- Coordinate with additional artists where required for your booking

- Keep accurate business records
- Meet our legal, professional and insurance obligations

We will not use your contact details to send marketing communications unless you have specifically agreed to receive them.

Health Information

To provide makeup services safely, we may ask for information about allergies, skin sensitivities, medical conditions or other concerns that could affect your service.

This information will only be used where necessary to help us provide your service safely and to meet any applicable professional or insurance requirements.

If you choose not to provide information that is necessary for us to safely provide a service, we may be unable to carry out your treatment.

How We Store Your Information

We take appropriate steps to protect your personal information.

Your information is stored securely using password-protected systems and is only accessible to Jodie Scott MUA and authorised individuals or service providers who require access for legitimate business purposes.

We will never sell your personal information.

Additional Artists & The Minxies Team

Where your booking requires additional makeup artists, hairstylists or other members of the Minxies team, relevant information may be shared with the artist(s) allocated to your booking where necessary for them to provide the agreed services.

We will only share the information they reasonably require to carry out their role in your booking.

Who We Share Your Information With

We only share your personal information where necessary to provide our services, operate the business or comply with legal obligations.

This may include trusted third-party providers such as:

- Secure payment providers
- Accounting or bookkeeping software
- Email providers
- Website hosting services
- Booking or scheduling systems
- Professional artists assisting with your booking

Where third-party providers process personal information on our behalf, they are required to handle that information appropriately and securely.

How Long We Keep Your Information

We retain client and business records for as long as reasonably necessary for the purposes for which they were collected and to meet applicable legal, tax, professional and insurance requirements.

Once information is no longer required, it will be securely deleted or destroyed.

Website & Cookies

When you visit our website, basic technical information may be collected through cookies or similar technologies to help the website function correctly, understand how it is used and improve your browsing experience.

You can manage cookie preferences through your browser settings and, where applicable, through the cookie controls available on our website.

Social Media

If you contact Jodie Scott MUA through social media platforms such as Instagram or Facebook, the information you send will also be subject to the privacy policies and practices of those platforms.

Please avoid sending sensitive personal or medical information through social media where possible.

Links to Other Websites

Our website may contain links to third-party websites.

We are not responsible for the privacy practices or content of external websites. We recommend reading the relevant privacy policy before providing personal information to another website.

Your Rights

Under UK GDPR, depending on the circumstances, you may have the right to:

- Request access to the personal information we hold about you
- Request correction of inaccurate or incomplete information
- Request deletion of your information where legally permitted
- Request restriction of certain processing
- Object to certain uses of your personal information
- Request transfer of your personal information in certain circumstances
- Withdraw consent where we rely on your consent
- Lodge a complaint with the Information Commissioner's Office (ICO)

Contact Us

If you have any questions about this Privacy Policy, how your personal information is handled, or wish to exercise any of your rights, please contact Jodie Scott MUA using the contact details provided on our website.

Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our business, services or legal requirements.

The latest version will always be made available on our website.